

An Garda Síochána

Oifig Saorála Fáisnéise,
An Garda Síochána, Teach áth Luimnigh,
Lárionad Gnó Udáras Forbartha Tionscail,
Baile Sheáin, An Uaimh,
Contae na Mí.
C15 DR90



Freedom of Information Office,
An Garda Síochána, Athlumney House,
IDA Business Park,
Johnstown, Navan,
Co Meath.
C15 DR90

Teileafón/Tel: (046) 9036350



Láithreán Gréasain/Website:

www.garda.ie

Ríomh-phoist:/Email: foi@garda.ie

Re: Freedom of Information Request FOI-000083-2018 Request Granted

Dear

I refer to your request, dated and received on 15th February 2018 which you have made under the Freedom of Information Act 2014 (FOI Act) for records held by An Garda Síochána. Your request was subsequently clarified with this office on 27th February 2018.

Part 1(n) of Schedule 1 of the FOI Act states that An Garda Síochána is listed as a partially included agency "*insofar as it relates to administrative records relating to human resources, or finance or procurement matters*". Therefore, only administrative records that relate to human resources, finance or procurement shall be considered.

Your request sought:

Original Request:

How much have An Garda Síochána spent on advertising in 2015, 2016, 2017 and 2018? Can this be broken down into print, radio, TV and internet spend?

Clarified request

How much have An Garda Síochána spent on advertising in 2015, 2016, 2017 and 2018?

I wish to inform you that I have decided to grant your request on the 9th March 2018.

The purpose of this letter is to explain that decision.

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1. Findings, particulars and reasons for decision

Upon receipt, a search was conducted of the Financial Management System within the Finance Directorate in respect of your request. As advised on a telephone conversation with a member of staff in my office, a breakdown of monies spent on printing, radio, TV and internet spend is not available. There is a Cost Code on the Financial Management System titled 'Advertising' where all expenditure for advertising is recorded.

In this regard, please see table A below which outlines how much An Garda Síochána have spent on advertising in 2015, 2016, 2017 and 2018. It should be noted that the figures outlined below for 2018 are the amounts that have been paid on advertising up to 20th February 2018.

Table A: - Advertising Expenditure

	1 Jan - 31 Dec 2015	1 Jan - 31 Dec 2016	1 Jan - 31 Dec 2017	1 Jan - 20 Feb 2018
Advertising Expenditure	€352,633	€914,062	€466,874	€6,737

2. Right of Appeal

In the event that you are not happy with this decision you may seek an Internal Review of the matter by writing to the address below and quoting reference number **FOI-000083-2018**.

Freedom of Information Office, An Garda Síochána, Athlumney House, IDA Business Park, Johnstown, Navan, Co. Meath C15 DR90

Please note that a fee applies. This fee has been set at €30 (€10 for a Medical Card holder). Payment should be made by way of bank draft, money order, postal order or personal cheque, and made payable to Accountant, Garda Finance Directorate, Garda Headquarters, Phoenix Park, Dublin 8.

Payment can be made by electronic means, using the following details:

Account Name: Garda Síochána Finance Section Public Bank Account

Account Number: 10026896

Sort Code: 900017

IBAN: IE86B0F190001710026896

BIC: BOFIE2D

You must ensure that your FOI reference number (FOI-000083-2018) is included in the payment details.

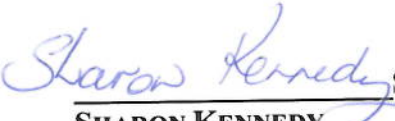
You should submit your request for an Internal Review within 4 weeks from the date of this notification. The review will involve a complete reconsideration of the matter by a more senior member of An Garda Síochána and the decision will be communicated to you within 3 weeks. The making of a late appeal may be permitted in appropriate circumstances.

Please be advised that An Garda Síochána replies under Freedom of Information may be released in to the public domain via our website at www.garda.ie.

Personal details in respect of your request have, where applicable, been removed to protect confidentiality.

Should you have any questions or concerns regarding the above, please contact me by telephone at (046) 9036350.

Yours sincerely,


SUPERINTENDENT
SHARON KENNEDY
FREEDOM OF INFORMATION OFFICER

12 MARCH 2018